

联系我们 CONTACT US

展位销售 · Booth Booking

郝永丽 Ms. Well Hao
well.hao@vnuexhibitions.com.cn
Tel: +86 21 6195 6015
Mob: +86 135 2468 9191

王海茵 Ms. Hellen Wang
hellen.wang@vnuexhibitions.com.cn
Tel: +86 21 6195 3536
Mob: +86 138 1775 2961

肖磊 Mr. Carrot Xiao
carrot.xiao@vnuexhibitions.com.cn
Tel: +86 21 6195 3572
Mob: +86 134 0211 1055

张巧娟 Ms. Merry Zhang
merry.zhang@vnuexhibitions.com.cn
Tel: +86 21 6195 6055
Mob: +86 150 2669 1086

单艺 Ms. Sylvia Shan (International Sales)
sylvia.shan@vnuexhibitions.com.cn
Tel: +86 21 6195 6063
Mob: +86 183 0213 3457

陈晓婷 Ms. Vicky Chen (境外展)
vicky.chen@vnuexhibitions.com.cn
Tel: +86 21 6195 6067
Mob: +86 138 1629 2150

市场及媒体 · Marketing & Media

唐敏霞 Ms. Kandy Tang
kandy.tang@vnuexhibitions.com.cn
Tel: +86 21 6195 3505
Mob: +86 135 6416 7785

黄贤 Ms. Elaine Huang
elaine.huang@vnuexhibitions.com.cn
Tel: +86 21 6195 6095
Mob: +86 137 6124 3801

会议活动 · Conference & Event

白雪 Ms. Snow Bai
snow.bai@vnuexhibitions.com.cn
Tel: +86 21 6195 3509
Mob: +86 139 1737 2737

商务合作/项目管理 · Project Management

袁菁 Ms. Isabel Yuan
isabel.yuan@vnuexhibitions.com.cn
Tel: +86 21 6195 3510
Mob: +86 134 7260 2614

刘文涛 Mr. Jeremy Liu
jeremy.liu@vnuexhibitions.com.cn
Mob: +86 139 1028 4456

展位价格 BOOTH FEE

标准展位 STANDARD SHELL SCHEME

12m² 起定 RMB 1900/m²

光地展位 RAW SPACE

18m² 起定 RMB 1800/m²

超出 200m² 以上部分可享优惠价 RMB 1600/m²

Special offers only for square meters above the first
200sqm space RMB 1600/m²



VIV Qingdao 2020

亚洲国际集约化畜牧展览会(青岛)

September 17-19 | Qingdao Cosmopolitan Exposition, China

9月17-19日 | 青岛世界博览城(西海岸新区)



International trade show from Feed to Food

链接全球“从饲料到食品”

猪、禽、奶、水产全产业链的桥梁



VIVworldwide

www.VIVworldwide.cn



VIV worldwide
全球国际集约化畜牧展览会
WWW.VIV.NET



山东青岛·西海岸新区三沙路3399号
No.3399 Sansha Road,
the West Coast New Area (Huangdao District),
Qingdao, Shandong province, China

vnu 万耀企龙

vnu exhibitions
europe

2020
ANNIVERSARY

VIV Qingdao 2020

重塑全球畜牧共同体价值平台

SERVING GLOBAL COMPANIES

- 共铸**全球畜牧价值平台**，拓展产业共同体范畴，服务全球畜牧行业转型升级新时代；
 - 从产业链源头起，服务从田园农场到餐桌各个环节的延伸融合，深度发掘价值链、企业链、供需链和空间链**四维互动新契机**；
 - 促进创新科技、解决方案的交流合作，共同探寻农牧产业**可持续发展**之路。
- Creating a worthy platform for global animal production and expanding the exhibition scope to better serve the new phase of transition and upgrading of the industry.
 - Exploring more interactive opportunities of industrial value, enterprise development, supply-demand balance and global cooperation etc.
 - Promoting innovative technologies and solutions to develop a sustainable future of the animal production industry.



PS: Just Part of Exhibitors

2018 战略拓展
南京 Nanjing

2019 2.0模式启动
青岛 Qingdao

20周年系列庆典
20th Anniversary Celebration
匠心传承产业表彰
Industry Awards
沁年华·专题回顾展
Special Review Gallery



VIV 2020 ANNIVERSARY

VIV in China [中国]

INDUSTRY INTEGRATION
SCALE UPGRADING

全产业融合 规模升级

2020展会规划

TARGET FOR 2020



700+
企业参展
EXHIBITORS

来自30+国家和地区 / FROM 30+ COUNTRIES & REGIONS

中国, 美国, 韩国, 法国, 荷兰, 阿联酋, 印度, 以色列, 巴西, 日本, 俄罗斯, 土耳其, 比利时, 马来西亚等。
China, USA, South Korea, France, the Netherlands, UAE, India, Israel, Brazil, Japan, Russia, Turkey, Belgium, Malaysia, and more...



60,000m²
展出面积
EXHIBITION AREA



40,000+
专业观众
VISITS



150+
媒体伙伴
Media



100+
全球行业组织
Global Industry Associations



展区分布

FLOOR PLAN

S1馆 集团企业 Integrated Group
国家 / 地区展团 Country/ Region Pavilions
综合养殖设备 Comprehensive Farming Equipment

★ 特设展区 Special Area
反刍全产业链 Ruminant All Sectors
屠宰加工区 Slaughtering & Processing
蛋品处理及包装设备区 Egg Handling & Package Equipment
实验室检测设备区 Laboratory Testing Equipment

S3馆 环保 / 粪污处理
Environment Protection/ Waste Treatment Equipment
养殖设备馆 Farm & Housing Equipment

★ 特设展区 Special Area (SW馆)
室外环保展区 Environment Protection Area (Outdoor)

SS馆 饲料及饲料添加剂 Feed & Feed Additives
饲料加工设备及配件 Feed Milling Equipment & Feed Tech

S2馆 养殖设备馆 Farm & Housing Equipment

★ 特设展区 Special Area
智慧养殖专区 Smart Farming
禽类孵化育种专区 Poultry Hatching & Breeding
抗非瘟洗消专区 ASF Cleaning & Disinfection Equipment

S4馆 动保、兽药、疫苗、原料药 Animal Health
种猪 Swine Breeding
疾控中心 Diseases Control Center

★ 特设展区 Special Area
疾病预防示范区 Diseases Prevention Demonstration Area
全球种猪基因库 Global Swine Genetics Bank

S6馆 饲料国际品牌 International Feed Brand
水产全产业链综合企业
Aquaculture Comprehensive Industry Chain

★ 特设展区 Special Area
水产赞助区 Aquatic Sponsorship Area

TREND SHARING
PRACTICE BOOSTING

新智慧共享 助推实践

20+

高端会议论坛同期举办
CONCURRENT CONFERENCES
AND SEMINARS



第二届全球种猪基因进展峰会

The Second Global Pig Genetics Summit (GPGS 2020)

2020 中国水产养殖峰会

Aquatic China 2020



- ◆ 首届国际(青岛)水禽产业科技与经济论坛
2020 China International Conference on Waterfowl (CICW 2020)
- ◆ 首届 VIV Qingdao 奶业创新发展论坛
VIV Qingdao Dairy Forum

- ◆ 中国国际家禽产业创新发展论坛
Poultry Tech China
- ◆ 中国饲料产业论坛
China Feed Industry Forum

第三届国际养殖产业链发展高层论坛

The Third Farm and Food Integration Forum



VIV 国际畜牧技术创新及应用论坛

VIV International Summit 2020

- 畜禽疫病防控与生物安全专题论坛
Animal Disease Monitoring and Biosecurity Forum
- 后非瘟时代：复产实战经验专题论坛
Post ASF Era: Best Practice of Pig Production Recovery
- 可持续粪污处理国际解决方案研讨会
International Sustainable Solutions for Animal Waste Treatment
- 畜禽养殖水处理专场技术论坛
Tech Talks: Water Treatment for Animals
- 如何系统地建造一个优越的饲料厂
Build My Feed Mill
- 如何系统地建造一个优越的家禽屠宰场
Build My Poultry Meat House

聚焦全球 畜牧发展转型 关键问题

KEY ISSUES
IN INDUSTRY TRANSITION



联动全球合作机构 共筑专业交流平台

BUILDING A PROFESSIONAL PLATFORM
TO CONNECT GLOBAL PARTNERS

展会期间拟举办以下“国家日”活动，与全球畜牧主流国家和重点发展国家进行专场的交流互动。
During the show period, a series of Country-Focus events will be held to create the interactive platform for the leading and developing countries in animal production industry.

国家日 COUNTRY-FOCUS

丹麦 美国 荷兰
韩国 印度 非洲 越南
Denmark USA the Netherlands
South Korea India Africa Vietnam

DIVERSIFIED SERVICE
VALUE EXTENSION

多元化服务 价值延伸

01 新品活动 对话未来 InnovAction FOR FUTURE

2020 年度将进一步提升其专业价值，活动规模扩大，为行业推荐更多具有实践创新价值的技术和产品。现场举行专门的交流展示活动，推进新技术应用。

Special activities will be held on-site at VIV Qingdao 2020 to display and promote innovative technologies and the latest products.



复养实践
Rehabilitation

无抗减抗
Antibiotics-Free

创新模式
Innovative Model

智能技术
Intelligent Technology

18,000+
活动参与人数
Participants

150+
预计参与企业
Participating Companies

50+
精选新品展示
Selected Products

40+
现场交流活动
On-site Activities

02 商贸平台 精准配对 BUSINESS PLATFORM

计划定向组织海外买家团：南亚、东南亚、欧美、中东、日韩、非洲部分地区，加强“一带一路”沿线国家买家拓展。

扩大举办地山东的周边辐射区域，在全国畜牧关键省份进行线下推广活动，建立“省 - 市 - 县 - 社”的定向买家组织体系。

International buyer groups from multiple countries are invited to benefit from the Hosted Buyers programs. Buyers include professionals from South Asia, East South Asia, Europe, America, Middle East, Japan, Korea, Africa and other countries along the Belt and Road region.

The show holds promotional activities addressing key aspects of livestock production in the entire Chinese territory to build a hosted-buyer system covering many provinces, municipalities, counties and communities.



200+

核心买家特别招待名额
Hosted-Buyers

120+

专业买家参观团
Delegations

50+

买家组织合作机构
Buyer Organizations

贸易配对服务
MATCH-MAKING

电商线下采购
E-BUSINESS PURCHASING

企业考察活动
LOCAL ENTERPRISES VISITING

03 衍生服务 多维互动 MULTI-DIMENSIONAL INTERACTIVE PLATFORM



人才沙龙
Talents Scouting



地区成果展示
District Achievements Display



现场直播间
Live Interviews



行业培训
Industry Training





涅槃2019 高光时刻

SHOW REVIEW 2019 HIGHLIGHTS

2.0

THE FIRST
SUCCESSFUL
PRACTICE
OF THE 2.0 MODEL

模式的首度成功实践

90.14%



展商满意度

EXHIBITOR SATISFACTION

97.32%



观众满意度

VISITOR SATISFACTION

2019 FACTS & FIGURES

展会数据统计



451
参展企业 Exhibitors



50,000m²
展出面积 Exhibition Area



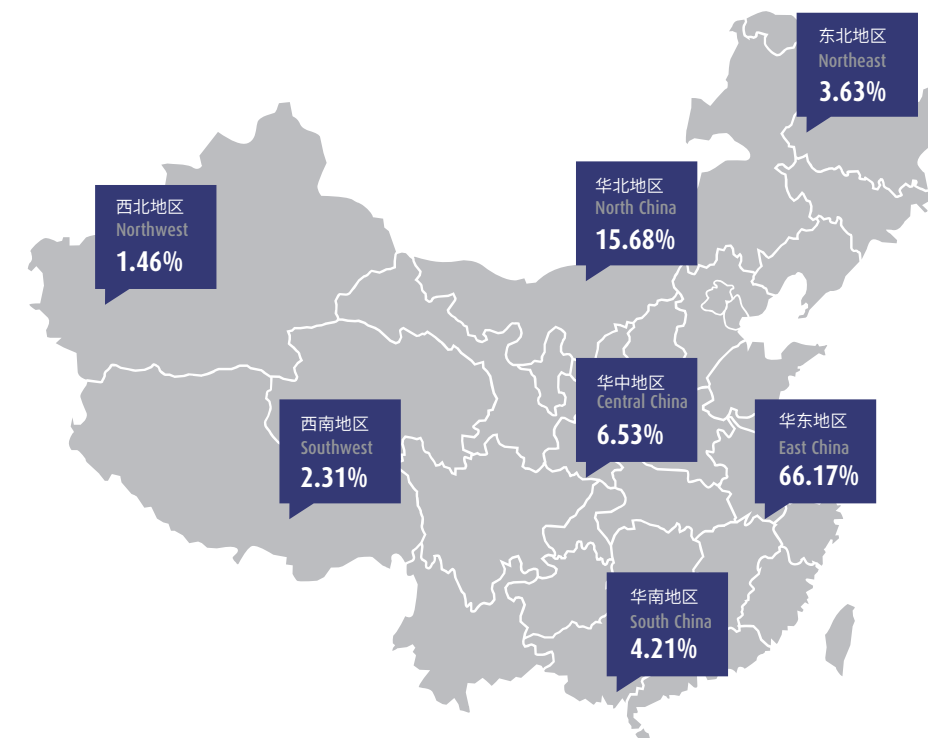
20,257
专业观众 Visits

同比增长
Compared to 2018 **25%**



2,315
国际观众 Overseas Visits
来自全球
from **45** 个国家
countries

国内观众各区域来源情况 SOURCE OF DOMESTIC AUDIENCE BY REGION



国际观众主要来源国 TOP15

INTERNATIONAL AUDIENCE ORIGIN



观众职务统计

VISITORS JOB PROFILE

